

# kristin banta



Kristin Banta Events  
Los Angeles  
[KristinBantaEvents.com](http://KristinBantaEvents.com)

## tell a story

It's important to find a way to involve your guests so that they have a deeper experience of the event, which will create a more distinctive memory. Try leading guests on a journey by guiding them from one space to the next, unveiling new discoveries along the way. It's imperative to think of events in terms of the five senses in an effort to create a memory for each guest in every setting.

## know your environment

I hate to state the obvious, but more often than not, I find that couples get so caught up in the little details of their wedding that they seem to forget about natural factors like the weather. I cannot express enough how important it is to take weather into account and to always have a Plan B at your fingertips should there be an issue.

## be a trendsetter, not a follower

Dare to stray away from trends and indulge in something uniquely you instead. Create a day that highlights your point of view for a wedding that will transcend time and trend. Magazine trends should be supplemented with your own tastes. When couples are inspired by various sources, they're looking at someone else's point of view and story. The end result of interpreting these inspirations should be different, even if the process is similar. If you're just being influenced, then try to look a little bit deeper to see patterns that supersede current trends.

## maintain your sense of humor

You can have a tremendously elegant and classic event while still having moments that make you laugh. To not involve your spirit and humor in your wedding day is a lost opportunity, because it's important to focus on all sides of your emotional qualities. Whether it's your own spin on your first dance or infusing your vows with your own words, incorporate your personality into all aspects of the day. >>



CLOCKWISE FROM TOP With the right accents, birdcages can convey a glam vibe; blood-red roses and ebony details create a dramatic, dark and sexy feel; tenting just the dance floor is a unique take on an outdoor reception; mixed stemware in the same shade as the centerpieces makes for an eclectic yet cohesive look.

